



## COMMON STRATEGIES IN SUCCESSFUL CAMPAIGNS TO REQUIRE ASIAN AMERICAN STUDIES IN K-12 CURRICULUM

### 1. Research and model your AAS bill on previous Ethnic Studies legislation that passed.

*There was a parallel bill for Latinx education and Black American education that was already existing. People were saying, “Black Lives Matter and anti-Asian hate are not separate. They’re different faces of racial violence. Why are we not doing anything about Asian Americans when Asian Americans are the fastest growing population in the state? So let’s have legislation that literally parallels [the other education bill].”*

– Dr. Na Rae Kim, University of Connecticut Asian and Asian American Studies

### 2. Partner with legislators to author and advocate for your bill, particularly API legislators or those with large AAPI constituencies.

### 3. Build a coalition, starting with AAPI organizations and reaching out to allies of color, faith, and labor.

### 4. AAPI parents and youth, as well as teachers, are the best spokespersons to testify, make presentations, and write op-eds.

*Our goal was to move quickly, to kind of capture and take advantage of the moment around the rise of anti Asian racism. We asked people and students to share personal testimonies about the impact that they felt that something like [Asian American Studies] would have had on them, or would have currently on them. Personal and emotional narratives help legislators connect the dots.*

– Grace Pai, Asian Americans Advancing Justice | Chicago



**5. Frame issue around anti-AAPI bullying of schoolchildren using Stop AAPI Hate data.**

*We stressed the rise in anti-Asian racism toward children. We let them know that one in three AAPI parents reported their child experienced a hate incident in school in this past year. We let them know about recent suicides of Asian American youth due to racial bullying.*

- Dr. Kani Ilangovan, Make Us Visible, New Jersey

**6. Work with local entities, such as your city council or school district board, to pass resolutions and endorsements in support of Ethnic Studies.**

